

7.2 Best Practices

Title of Practice: Women Empowerment Through Employment Oriented Courses

Objectives of the Practice

To equip students with entrepreneurial attitude, qualities, skills, and thereby encourage self-reliance and entrepreneurship among them

The Context

The modern world poses numerous challenges to students in the wake of globalization. Traditional graduation in Arts and Commerce has offered limited employment opportunities to students. Despite having a wide pool of talent, Arts and Commerce students have less job opportunities due to lack of required skills. In this scenario, skill education has acquired greater importance today. Hence to make the students financially empowered and skillful entrepreneurs, it is our prerogative to support and encourage our students to continue their education along with honing employment/entrepreneurship skills.

The Practice

The Centre for Skill Development is run in the college since 2016-17. The centre conducts minimum one day or maximum one year 20 Employment Oriented Courses / Skill-based Courses (as per demand) at a nominal fee of Rs.1000/- or less than 1000/- only. In 2020-21 the centre conducted 10 courses after the college hours. The courses concluded with exams and demos or exhibitions – whichever was applicable for the courses.

The Details of the Courses Run by the Centre:

Sr. No.	Course Name	Coordinator	Duration	Beneficiaries
1	Beauty Care	Dr. S. R. Prabhune	B.A. Batch 1- Dec.2021 To 1 Feb. 2022	25
			B.Com. Batch 1- Dec. 2021 To 1 Feb. 2022	25
			B.A. Batch 2- 2 Mar. 2022 To 5 May 2022	25
			B.Com. Batch 2 - 2 Mar. 2022 To 5 May 2022	25

2	Fashion Designing (Salwar Kameez)	Dr. I. D. Jogi	Batch 1- 1 Dec. 2021 to 31 Jan. 2022	29
	Fashion Designing (Designer Blouses)		Batch 2 – 1 Dec. 2021 to 31 Jan. 2022	22
			Batch 3 – 1 Mar.2022 to 30 Apr. 2022	11
3	Cakes Pastries, Chocolates Making	Dr. S. R. Prabhune	20-22 Apr. 2022	16
4	Tally With GST (Centre for Community Development, SUK)	Dr. S. R. Prabhune	Apr. 2022 to June 2022	19
5	CCIT	Dr. S. R. Prabhune	B.Com I- 14 Dec. 2021 to 31 Jan. 2022	13
			B.A. I– 12 Apr.2022 to 31 May 2022	18
6	Psychological Counselling	Dr. P. B. Darure	1 Dec.2021 to 31 Jan. 2022	15
7	E-Banking	Smt. Rupali Pawar	Dec. 2021 to June 2022	94
8	GIS	Shri. A. D. Kulkarni	16 Mar. 2022 to 14 Apr. 2022	18
9	Yoga and Fitness (UGC NSQF)	Smt. S. B. Jagtap	2 Mar.2022 to 31 Aug. 2022	4
10	Balwadi Teachers Training (Dept. of Dist.Learning,SUK)	Dr. P. B. Darure	Aug.2021 to Jan. 2022	9

The Centre for Skill Development also conducted workshops on Entrepreneur Development in collaboration with the Dept. of Commerce to develop entrepreneurial behavior, promote self-employment and better business practices.

1. Women Entrepreneurship- Carrier Opportunities

In order to motivate the students, success stories of woman in Satara district along with information of woman entrepreneurship development and carrier opportunities in the management sector was given.

2. Financial Management and Carrier in Finance

The students were informed about the concept of financial management, carrier opportunities in financial management and various employment oriented course run by Nilaya Education Group.

3. Mega Carrier Counselling

The students were informed about preparation for C.A. and other career options for Commerce graduates.

4. Entrepreneurship Development

The resource persons explained the concept of Entrepreneurship- its characteristics, and importance, rising unemployment, starting self - employment and success stories of entrepreneurs with special reference to entrepreneurs in Satara district.

5. Money Management And Career Opportunities

The workshop was sponsored by Bombay Stock Exchange. The students were given information about money management system, career opportunities in the stock market, money allocation, investment in the stock market, etc.

6. Mutual Funds and Career Opportunity

College students were made aware of the difference between savings and investment and were acquainted with the concept of mutual funds and various schemes related to UTI mutual funds.

Evidence of Success

- Many students enrolled in for Course in Beauty Care have opened their own beauty parlours.
- Many students have received orders for bridal make-up, mehendi, saree draping, hair styles, etc.
- Most of the students of Fashion Designing Course have opened their boutiques/shops and taken orders of stitching apparels.
- Students coming from weaker financial background are supporting their family.
- Students enrolled in for Course in Cakes Pastries, Chocolates Making have started taking orders.
- Students from Certificate Course in Yoga and Fitness have opened their yoga classes.
- Students from Certificate Course in Counselling conduct awareness workshops.

- All students of Balwadi Teachers Training have got jobs or opened their own nurseries.
- The courses are helping students in paying their own fees.
- Students who lacked confidence learned professional skills and are confidently running their business.

Problems Encountered and Resources Required

- Economically weaker students were hesitant to enroll in for the courses.
However they were given financial help from Students Welfare Fund.
- Economically weaker students of Certificate Course in Fashion Designing needed sewing machine to run their business.
They were informed about the government scheme – *Free Sewing Machine Scheme*.
- The college encounters lack of funds to run the courses more efficiently and to organize business fairs.